MEET CÉSAR GARCIA, EXECUTIVE DIRECTOR
César Garcia leads revitalization efforts in South Omaha neighborhoods using the Purpose Built Communities model.

Previously, César served as a Principal in the Firm and as an Engineering Sector Leader at DLR Group. While there, he was the Lead Engineer for several notable local projects, including the Madonna Rehabilitation Hospital, the Omaha Henry Doorly Zoo & Aquarium Conservation Academy and the new addition to Central High School.

As an immigrant himself, César cares about the community. He serves as the Board Chair for the Intercultural Senior Center, as the Education Committee Chair for ACE Mentor Program Nebraska and as an ACE student mentor at South High School. He is also a member of Civic Nebraska’s Board of Directors, Heartland 2050’s Regional Planning Committee and the Greater Omaha Chamber’s ConnectGO Technical Group.

SOUTH OMAHA
Our Community, Our Focus

ABOUT US
Southside Redevelopment Corporation, a nonprofit organization based in Omaha, NE, is leading the way in revitalization efforts in areas of South Omaha.

OUR GOAL
Southside Redevelopment Corporation’s goal is to work alongside current residents and community leaders to create a healthier, more sustainable, mixed-income community while South Omaha maintains its status as a welcoming, inclusive gateway for new members of the Omaha community.

As South Omaha continues to evolve, we will work together with the community to keep residents’ specific needs in mind and ensure the neighborhood’s sustainability.

WHAT WE DO
We follow the Purpose Built Communities model for holistic community revitalization to help local leaders transform neighborhoods using five key focus areas:

• Defined Neighborhood: Our goal is to create positive change for the people who live and work in the area spanning 27th St. to 36th St. and K St. to Z St.

• Community Quarterback: Southside Redevelopment Corporation is serving as this project’s “community quarterback” by leading the revitalization initiative to engage community members, partners and funders.

• Mixed-Income Housing: With new construction efforts that are based on our defined neighborhood’s needs, we will offer mixed-income housing and quality amenities to help current and new residents thrive.

• Cradle-to-College Education Pipeline: Our goal is to establish an arena for student growth, learning and achievement at every level that will enhance South Omaha youth’s opportunities for successful futures.

• Community Wellness: Our focus is to create a mix of facilities, programs and services that honor South Omaha’s history, promote healthy lifestyles and create jobs.

COMMUNITY MEMBERS, YOUR VOICE MATTERS!
We need to hear your thoughts about how we can work together to build a thriving, sustainable neighborhood that represents your ideas, needs and priorities.

Contact us—we’d love to hear from you. Email info@SouthsideOmaha.org with your ideas or comments.